

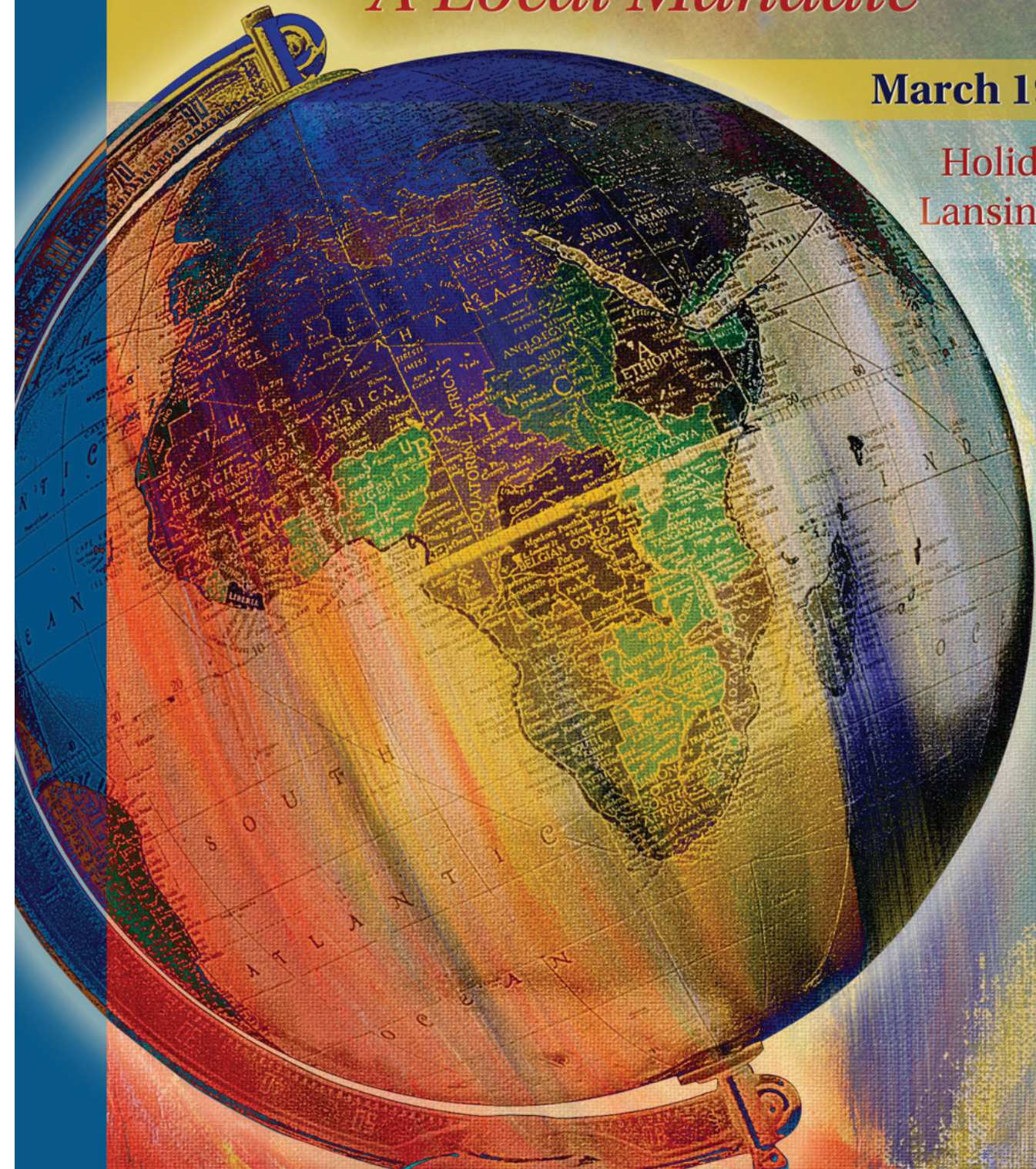
16<sup>TH</sup> ANNUAL

# EQUITY in the Classroom

*A Global Perspective—  
A Local Mandate*

March 19–21, 2006

Holiday Inn West  
Lansing, Michigan





Welcome Reception — Sunday 6:00 – 9:00 p.m.

Be sure to attend the Welcome Reception featuring the hot Latin band Orquesta La Inspiracion led by long time Detroit area community activist and musician Ozzie Rivera. Under the musical directorship of Bill Meyer the band brings together veterans of the “salsa” and jazz scenes in Detroit to bring a fresh approach to salsa, merengue, folkloric percussion, cumbia and Latin Jazz. Your body has no other choice but to move when Caribbean comes to you via La Inspiracion.

March 19, Sunday

5:00–8:00 p.m.	Registration.....	Regency Ballroom
6:00–7:00 p.m.	Welcome and Overview .....	Regency Ballroom
7:00–9:00 p.m.	Opening Reception .....	Regency Ballroom

March 20, Monday

8:00 a.m.–5:00 p.m.	Registration.....	American
8:00–9:00 a.m.	Breakfast .....	American
9:00–10:00 a.m.	WELCOME .....	American
	Jim Folkening, Director, Office of Postsecondary Services	
	Robert Swanson, Acting Director of Department of Labor and Economic Growth	
	Rudy Redmond, Manager, KCP Initiative	

**Featured Speaker: FRANK WU, Wayne State University**

**Beyond Black and White: Toward a New Paradigm of Civil Rights**

10:30–12:00 p.m.	BREAKOUT FOCUS GROUPS I — Affirmative Action at the Crossroads in Michigan	
	A. Focus: What is the potential impact upon outreach, access and support programs and services .....	Michigan
	Moderator, <i>Dr. Margaret Carter, Eastern Michigan University</i>	
	B. Focus: How would admissions, financial aid and other access and retention programs and initiatives be affected? .....	Delta Central
	Moderator, <i>Osvaldo Rivera, Madonna University</i>	
	C. Focus: What would be the overall impact on our institutions? Would equity, diversity and cultural competency efforts decrease or be seriously altered? .....	Waverly
	Moderator, <i>Dr. Rose Beane, Saginaw Public Schools</i>	
	D. Focus: How would efforts be affected to attain diversity in the K-12 and college/university faculty and staff ranks? .....	Delta East
	Moderator, <i>Chris Anderson, Michigan Technological University</i>	
	E. Focus: Beyond education, what is the potential impact upon other arenas such as business and industry, armed forces? .....	Delta West
	Moderator, <i>Dr. Martha Warfield, Western Michigan University</i>	

12:00–1:00 p.m.	LUNCHEON .....	American
1:00–1:30 p.m.	Remembering Rosa Parks – <i>Featuring students from KCP Program, Dowagiac</i> .....	American
1:30 - 2:30 p.m.	<b>Featured Speaker: SUSAN KAUFMANN, University of Michigan</b> .....	American
	<b>Gender Impact of the Proposed Michigan Civil Rights Initiative</b>	
	Learn how the initiative may affect access to services, education, job training and other opportunities for women and people of color.	

2:30- 4:00 p.m.

BREAKOUT SESSIONS II

- A. The World of Diversity: Engaging the Freshman Student ..... Michigan  
*Eunice CW Merwin, LPC, Educational Counselor for Students with Disabilities, Ferris State University*  
Learn how a Freshman Seminar class can provide the perfect opportunity to introduce and engage students to the world of diversity through the use of technology, individual reflection and small group activities, discussion and projects.
- B. Using Jim Crow Artifacts to Teach Human Services ..... Waverly  
*Katherine Palazzolo-Miller and Michael Berghoef, Ferris State University*  
Participants will learn strategies utilizing the Jim Crow Museum to equip social work and other human service students to understand and confront historical and current racism.
- C. What is a Syllabus, Anyway, and Why Do I Have to Read It? Overcoming First Day Fears through a 4-S Orientation Program ..... Delta Central  
*Mary Hedberg and Tom Meehan, Saginaw Valley State University*  
This 4-S sponsored orientation project provides incoming students with mini-schedules and scatters them into classrooms across campus to model the first hectic day of the term. Academic Essentials Orientation Workshops are only one element of SVSU’s classroom focused College Transition Program designed to help at-risk students achieve academic success.

March 21, Tuesday

8:00– 9:00 a.m.	BREAKFAST — Report on Monday Focus Groups .....	American
9:00– 10:30 a.m.	BREAKOUT SESSIONS III	
	A. Confronting Racism in the Social Science Classroom: The Jim Crow Museum .....	Delta East
	<i>Anthony Baker and Richard Griffin, Ferris State University</i>	
	The Jim Crow collection of racist artifacts at Ferris State University is a teaching resource that forces a person to take a stand for or against the equality of all humans. Participants will be introduced to the scope of anti-Black stereotyping, the historical context of this stereotyping, and do exercises in engaging selected items. Participants will confront individual items of caricature emotionally and intellectually, and learn techniques for engaging students in recognizing caricatures, interpreting them, and deconstructing them. This session will benefit those who wish to develop powerful pedagogical skills for teaching about racist stereotyping and stereotyping in general.	
	B. Recruiting, Retaining, and Graduating Socio-Economic Underrepresented Students .....	Michigan
	<i>Mark Nazario, Michigan State University</i>	
	Michigan State University recognizes the importance of freshmen establishing a solid academic record. To facilitate a positive collegiate experience, MSU has developed the College Achievement Admissions Program to assist students in their academic success.	

- C. Tooling the Toolbox: A Leadership-based Checklist for Teaching in Diverse Classrooms ..... Delta West  
*Judith Puncochar, Northern Michigan University*
- D. The Professional Mentor Program Plus: An Academic Success and Retention Tool for Adult Learners .....Waverly  
*Dr. Chaunda Scott, Dr. Robert Homant, and Alita McIntosh, University of Detroit Mercy*  
To promote the academic success of and to retain adult students of color, the Academic Services Unit at the University of Detroit Mercy (UDM), an urban Catholic university in Detroit Michigan, has designed and implemented the Professional Mentor Program Plus, funded by the State of Michigan’s King-Chavez-Parks (KCP) Initiative, that fuses academic support programming and mentoring, designed exclusively for adult students, into a proactive academic success and retention model. The program’s rationale, history, and findings from the 2003-04 year-end evaluation will be presented, followed by the program’s future development plan, and tips on publishing 4-S program findings in peer-reviewed journals.

- 10:30 a.m.– 12:00 p.m. BREAKOUT SESSIONS IV
- A. Using Jim Crow Artifacts to Teach Humanities ..... Delta East  
*Susan Morris and LeeAnn Westman, Ferris State University*
  - B. Structuring Classroom Controversies about Social Issues (Hands-on experiential activity) .....Waverly  
*Judith Puncochar, Northern Michigan University*
  - C. Hispanic Community Outreach Strategies ..... Michigan  
*Osvaldo Rivera, Madonna University; John Matlock, University of Michigan; Lee June, Michigan State University; and Tendaji Ganges, University of Michigan-Flint*
  - D. Achieving Excellence and Improving Retention in College STEM Programs. Delta West  
*Dr. Milton Robinson, Kettering University*  
This workshop will present effective strategies for improving the retention rate and increasing academic excellence for underrepresented minority students in college STEM (Science, Technology, Engineering, Mathematics) programs.

- 12:00–1:00 p.m. LUNCHEON ..... American
- Featured Speaker: DAVID PILGRIM, Ferris State University**
- Hateful Things: The Resurgence of Racism in Material Culture**
- The Jim Crow Museum of Racist Memorabilia was founded on the idea that items of intolerance could be used to teach tolerance. The museum houses more than 5,000 everyday objects that defame Africans and African Americans. Although the museum’s name suggests that the focus is limited to objects from the 1870s to the 1960s, the museum also includes contemporary objects – ashtrays, postcards, games, musical records, etc. – that stereotype and dehumanize Blacks. The presentation given by Dr. Pilgrim will focus on modern anti-Blacks objects, some produced this year, and on their significance. The presentation will also include data on contemporary material objects that belittle women, poor Whites, Asians, Mexicans, Jews, Arabs, and other groups.

Featured Speakers

Frank Wu, Dean, Wayne State University Law School

In 2004, Frank H. Wu became the ninth Dean of Wayne State University Law School in his hometown of Detroit. From 1995 to 2004, he served on the law faculty of Howard University, including two years as Clinic Director. He has been an adjunct professor at Columbia University, a visiting professor at University of Michigan, and a teaching fellow at Stanford University.



Dean Wu is the author of *Yellow: Race in America Beyond Black and White*, which entered an immediate second printing in its hardcover edition, and co-author of *Race, Rights and Reparation: Law and the Japanese American Internment*. His writing has appeared on a professional basis in such periodicals as the Washington Post, Detroit Free Press, Chicago Tribune, Baltimore Sun, Chronicle of Higher Education, Legal Times, and Asian Week.

His media appearances have included the Oprah Winfrey show, Now with Bill Moyers, Lehrer Newshour, O’Reilly Factor, Book Notes with Brian Lamb, Talk Back Live on CNN, NPR, Voice of America, Fox Movie Channel, and the Al Franken show. He has hosted episodes of the “Asian America” PBS-syndicated television show.

Frank Wu received his B.A. from the Johns Hopkins University and his J.D. from the University of Michigan.

Susan Kaufmann, Associate Director, University of Michigan Center for the Education of Women

Susan Kaufmann has been the Associate Director of the University of Michigan Center for the Education of Women in Ann Arbor since 1990. She oversees the Center’s services, which focus on women’s careers, education and leadership. In addition to heading the Center’s counseling services, programs, and leadership development activities, Kaufmann engages in advocacy and policy initiatives that benefit women within and beyond the University. She also carries administrative responsibilities at the Center, serving as acting director in 2004. She currently chairs the U-M Student Parent Policy Committee and serves on theDampus Safety and Security Committee and the Advisory Committee of the Sexual Assault Prevention and Awareness Center.



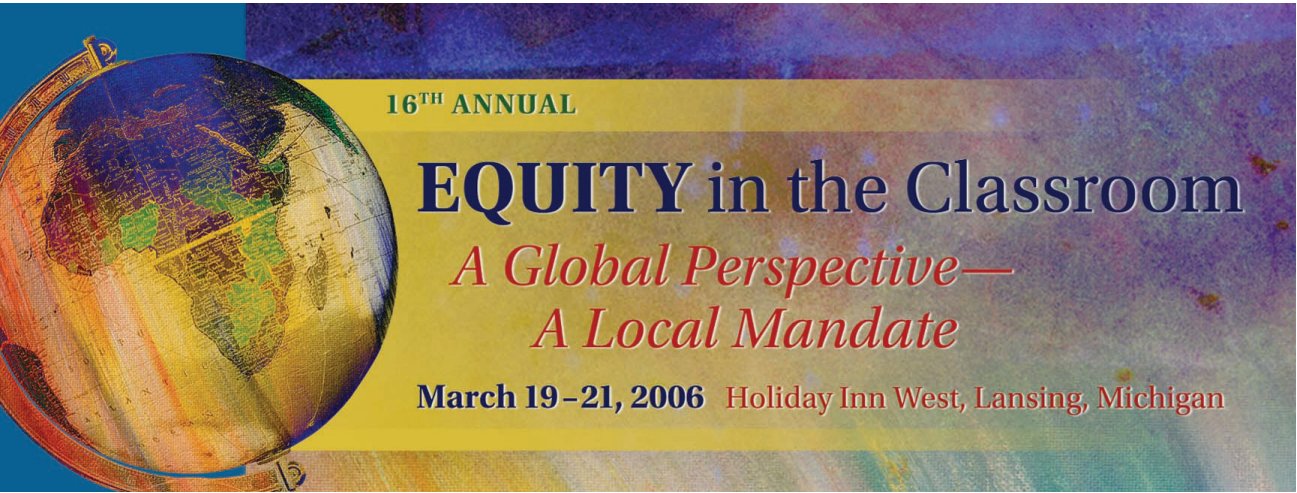
Her most recent publications include “The Gender Impact of the Proposed Michigan Civil Rights Initiative,” “Michigan: A ‘Smart State’ for Women?: Women and Higher Education,” and “The Michigan Women’s Leadership Project: Leadership for Social Change,” in *A Leadership Journal: Women in Leadership—Sharing the Vision*. Kaufmann has a master’s degree in environmental advocacy from the University of Michigan School of Natural Resources.

David Pilgrim, Professor, Ferris State University

David Pilgrim (PhD, The Ohio State University, 1984) is a professor of sociology at Ferris State University. Dr. Pilgrim is best known as the founder and curator of the Jim Crow Museum of Racist Memorabilia—a 5,000 piece collection of racist artifacts, primarily but not exclusively from the early to mid-1900s. He is the co-creator (along with Theodore Halm) of the museum’s web site (www.ferris.edu/jimcrow). The web site has been linked to hundreds of sites and resulted in Dr. Pilgrim being interviewed by the New York Times, Washington Post, Detroit Free Press, Los Angeles Times, National Public Radio, and the British Broadcasting Network on issues relating to race relations and racism. His writings, scholarly and creative, deal with race and racism—his short stories have been published in Calaloo, Obsidian, African American Review, and Shooting Star. In 2006, he served as a consultant to Will Smith (directorial debut) for the UPN television show *All Of Us*. Dr. Pilgrim is an applied sociologist who believes that racism can be objectively studied—and creatively assailed.







Conference Purpose

This year marks the 16th annual conference focusing on achieving parity in enrollment, retention and graduation for underrepresented minority students and academically and economically disadvantaged students in higher education. Previous conferences resulted in increased awareness, campus networks being established, identification of successful teaching methods specific to sciences and mathematics, and a growing base of support. The conference seeks to achieve full participation levels of groups traditionally underrepresented in Michigan’s institutions of higher education.

Sponsoring Institutions and Delegation Coordinators

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